



MEDIA ADVISORY – September 6 2016

## Get Ready for ‘Do It In Durham 2016’ – Durham’s Own Celebration of Global Entrepreneurship Week!

Now in its 4th year, ‘Do It In Durham’ has become a major part of the business calendar in Durham Region. This year, from November 14 to 18, ‘Do it in Durham’ will bring together a series of partners who will host events for the benefit of Durham’s Entrepreneurial Community.

Last year ‘Do It In Durham’ had over 60 events and partners, with 1,500 event attendees and in recognition of this success we were awarded the ‘**GEW Canada Trailblazer**’ badge. **Whitby won the “Entrepreneurial Hot Spot”** for the number of events (28) held in Whitby and at the Business Advisory Centre Durham (BACD).

‘Do It In Durham’ will begin on November 11th with a flag raising in honour of Global Entrepreneurship Week, followed by BizFest – a showcase of all the support organizations that could help businesses to start and grow.

Global Entrepreneurship Week is the world’s largest celebration of business innovators and job creators. During one week each November, GEW inspires people everywhere to explore their potential as self-starters and innovators as well as to connect with fellow businesses. These activities, from large-scale competitions and events to intimate networking gatherings, connect participants to potential collaborators, mentors and even investors—introducing them to new possibilities and exciting opportunities. Read more here <http://www.gew.co>

One of the objectives for ‘Do It In Durham’ is to showcase the valuable local eco-system of support, funding and entrepreneurial resources that is available to businesses in Durham Region.

To learn more visit our website at [www.doitindurham.biz](http://www.doitindurham.biz)

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